



#### The TORCH Project

Developing a Curriculum in Operational Research for Health Commissioning

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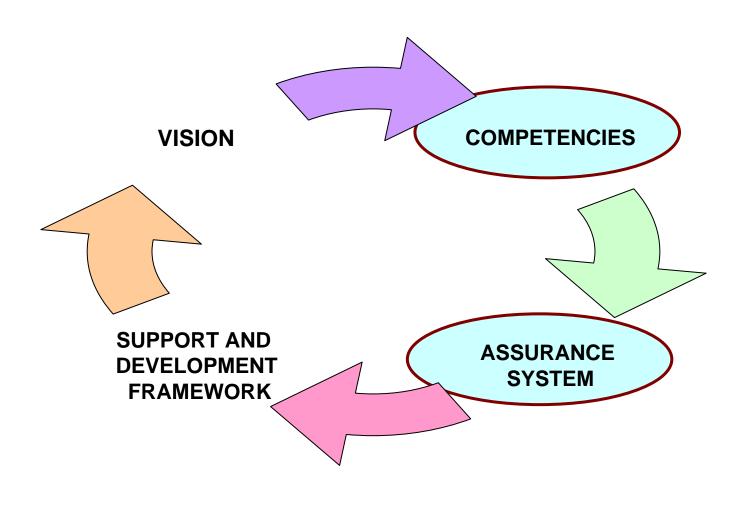
Peninsula Medical School

MASHnet/HSRN workshop: MODELLING AND SIMULATION IN A CHANGING NHS: 12 Nov 10

# World Class Commissioning



#### Elements of WCC



# WCC Competency Framework

- 1. Locally lead the NHS
- 2. Work with community partners
- 3. Engage with public and patients
- 4. Collaborate with clinicians
- 5. Manage knowledge and assess needs
- 6. Prioritise investment
- 7. Stimulate the market
- 8. Promote improvement and innovation
- 9. Secure procurement skills
- 10. Manage the local health system
- 11. Make sound financial investments

**AND KNOWLEDGE** 

# Competency 5: Manage knowledge and assess needs Skills Requirements

- Partnership liaison skills, to ensure a meaningful exchange of key data and analysis
- Information-gathering (of both quantitative and qualitative information) and research skills, including data quality assurance
- Database management and monitoring skills
- Information analysis skills: predictive modelling; process mapping; ratio analysis; risk assessment; social modelling; scenario planning; needs analysis; statistical analysis; variance analysis
- Presentation, negotiation, brokering and influencing skills

# Competency 6 : Prioritise investment Skills Requirements

- Database and knowledge management skills, using outputs from the JSNA to determine investment priorities
- Prioritisation and decision-making skills: key input summary; predictive modelling; process mapping; ratio analysis; risk assessment; market segmentation; 'what if?' scenarios; simulation tools; spreadsheets; statistical analysis; variance analysis
- Programme budgeting and marginal analysis capability linked to transparent investment decision-making processes
- Presentation and influencing skills

# Teaching Operational Research for Commissioning in Health

- Three months March June 2009
- Commissioned by UK NHS Institute

# Stated Objectives

- To scope the application of modelling and simulation techniques to strategic planning and commissioning within the English NHS.
- To identify the educational requirements of key groups of staff within Primary Care Trusts and other relevant organisations to enable them to become competent in the application of those techniques.
- To develop an outline curriculum for which a suite of educational materials can subsequently be procured and presented.

## User Centred Approach

- Co-Design central to the development of the TORCH curriculum
- Interactive Workshops
  - Warwick University (7<sup>th</sup> April)
  - Westminster University (22<sup>nd</sup> April)
- Semi-structured interviews
  - Commissioners in PCTs
  - SHA
  - Other stakeholders

# Workshops

#### 1. Exploratory

**Examination and definition of key issues** 



#### 2. Evaluative/ Formative

Development and refinement of curriculum

#### Semi-structured Interviews

- 26 Semi structured Interviews
- Standardised template (40 minutes)
- 17 Face to Face / 9 Telephone
- Across range of different organisations
  - 11 PCTs, 2 SHAs, Commercial.
- Range of different roles
  - Senior Mgt, Middle Mgt, Technical levels
- Qualitative Analysis conducted on content

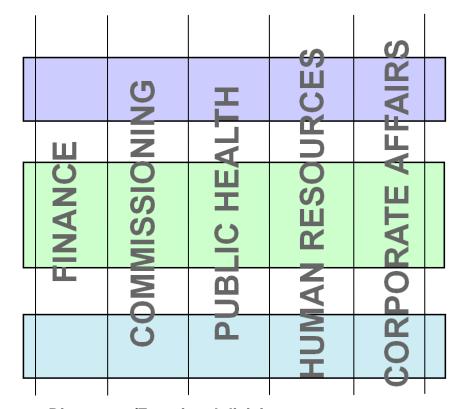
# Define Key User Groups

ROLE LEVEL DIVISION BY RESPONSIBILITY

**BOARD** 

**MANAGER** 

**ANALYST** 



**Directorate/Functional divisions** 

#### Findings: Impact & Organisation

- Dynamism: PCTs very dynamic new demands and challenges
- Diversity but similarity: Although great variety amongst PCT the pressures of WCC creating some common responses (eg Matrix structures)
- Integration: Need to integrate separate aspects of organisation (joined up thinking) Public Health function in particular needs to be more integrated as well as links to other organisations (eg Councils).
- Information Organisation: Need to enhance Knowledge Management and Analytical Functions within PCTs etc.

#### Findings: – Activities and Methods

- **Formality**: Increasing need to formalise decision making and sharpen up act with commissioning.
- Evidence Based : Move to evidence based, quantitative methods
- Proactively: Need to move to a proactive basis rather reactive commissioning
- Integration: Need to integrate activities across departments
- Skills Gaps : Need to address skills gap for specific competencies

#### Findings: Skills & Competencies

- Willingness to engage: Commissioners keen to engage with TORCH
- Useful framework: WCC competency framework seen generally as a useful stimulus (wake-up call) for PCTs
- Need for skills: Recognised need for development (especially in analytic and modelling) but often starting from a low base. Often commissioners don't know what they don't know.
- **Diverse Roles**: Different levels of skills required at different levels (eg Board vs Information Analyst)
- Knowledge levels: Develop in-house expertise but also understanding to know when out-sourcing will be most effective route

#### Findings: Course Design and Delivery

- Definite need for targeted course in health modelling linked to commissioning
- Responsive: Average PCT would be responsive (typically 20-30 employees would be suited)
- Relevance key aspect use of case study material
- Face to face courses favoured probably day or halfday release near or at place of work
- Internet support: seen as valuable for resource backup. Preparation and follow-up
- Accreditation seen as very useful
- **Structure**: Course should be coherent but modules would need to be stand-alone to enable 'al al carte' participation.

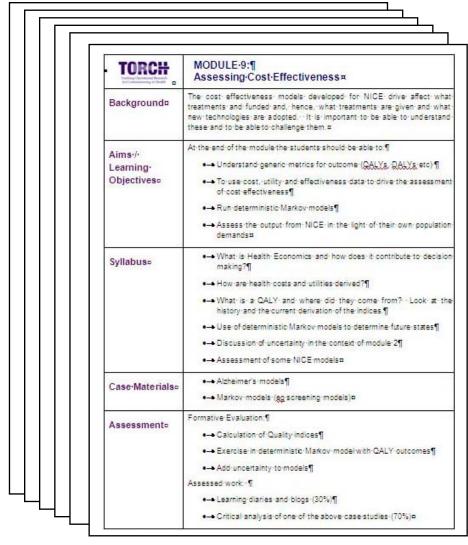
#### **TORCH**: Course Structure

- 10 one day modules with flexible delivery (eg. half day splits)
- Allowance for selection of modules
- Use of internet and distance learning to support delivery of course
- Outline Structure
  - First half explanation, theory and application
  - Practical case work
- Accreditation via a range of methods

#### **TORCH: Course Modules**

- 1. Introduction: Modelling for Commissioning
- 2. Making Decisions
- 3. Structuring Problems
- 4. Understanding Data and Uncertainty
- 5. Forecasting
- 6. Service Redesign 1 (Mapping processes)
- 7. Service Redesign 2 (Using Simulation)
- 8. Whole Systems Modelling
- 9. Assessing Cost Effectiveness
- 10. Service Location and Geographical Models

# Module Specification



- •BACKGROUND
- •AIMS & LEARNING OUTCOMES
- •SYLLABUS
- •CASE MATERIALS
- ASSESSMENT

# 1. Introduction : Modelling for Commissioning

- Introduction outline of course
- Identify PCT problems
- Definition and examples of modelling
- Example use of modelling in Forecasting
- Building a simple model
- Good practice in spreadsheet modelling
- The use of spreadsheets in a responsible manner.

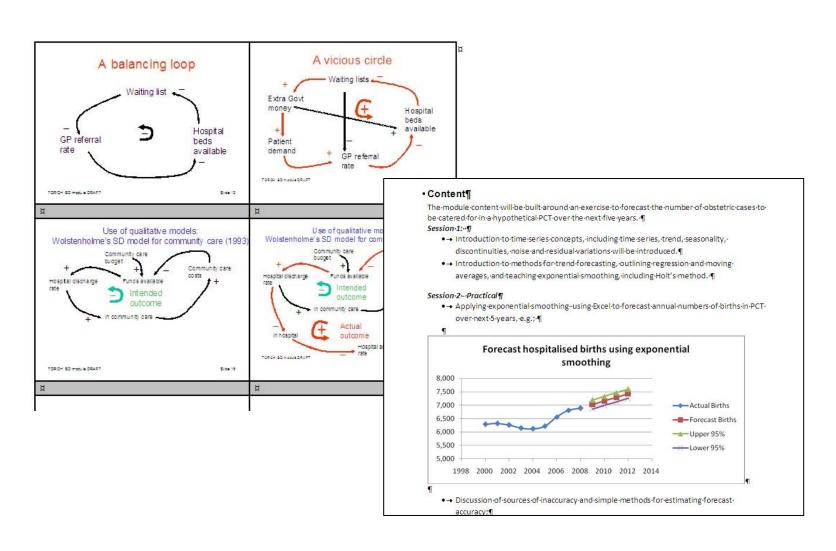
# Module 5. Forecasting

- Introduction to concepts, time series, seasonality, discontinuities, noise and residual variations,
- Introduction to methods for trend forecasting, outlining regression, moving averages, exponential smoothing etc.
- Practical session Forecasting annual PCT birth numbers.
- Practical session Forecasting age-specific birth rates.
- Practical Incorporating commissioning decision and social factors into forecasts
- **Discussion**: uses of forecasting, reservations and challenges, links to planning and risk assessment.

# 8. Whole Systems Modelling

- Introduction and presentation of selected participant case studies.
- Introduction to System Dynamics
- Case study investigation : The Nottingham Project
- Practical session mapping your own case study, developing influence diagrams
- System dynamics in Compartmental models. (eg agent based modelling)
- Hands-on modelling session using System Dynamic software.

#### **Demonstration Content**



# Structured Bibliography

Module-5: Forecasting¶

- Relevant
   Books
   Papers, web
   sites
  - General to support course as a whole
  - Specific for each module of the course.
- → Cooper-K, Brailsford-SC-and-Davies-R-(2007). Modelling-healthcare-interventions. Journal of-the-Operational-Research-Society, 58:168-176. ¶ • - Karnon-J-and-Brown-J-(1998), -Selecting-a-decision-model-for-economic-evaluation:-a-casestudy and review. Health Care Management Science 1:133-140. → Santos·SP,::Belton·V·and·Howick,·S·(2008).·Enhanced·performance·measurement·using-OR: a-case-study.--Journal-of-the-Operational-Research-Society, -59:762-775.-¶ · → http://en.wikipedia.org/wiki/MCDA¶ http://en.wikipedia.org/wiki/Decision tree¶ http://en.wikipedia.org/wiki/Decision analysis¶ Module-3:-Structuring-Problems¶ • → Rosenhead-J-and-Mingers-J-(2001).- Rational-analysis-for-a-problematic-world-revisited:problem-structuring-methods-for-complexity,-uncertainty-and-conflict.-Wiley,-Chichester.¶ · → Checkland P.B. (1999) Systems thinking, systems practice: includes a 30-year retrospective. John Wiley & Sons, Ltd, Chichester. ¶ • → Checkland P.B. and J. Poulter (2006) Learning for action: a short definitive account of soft-systems-methodology, and its-use-practitioners, teachers and students. John-Wiley-& Sons Ltd, Chichester. ¶ → Rittel·H.W.J.·and·M.M.·Webber·(1973).·Dilemmas·in·a·general·theory·of·planning.·Policy· · → http://en.wikipedia.org/wiki/Soft systems methodology¶ → http://www.orsoc.org.uk/region/study/problem.htm¶ Module-4:-Understanding-Data-&-Uncertainty¶ • → Rowntree-D. Statistics Without Tears: an Introduction for Non-Mathematicians. Penguin- Morris·C.·Quantitative·Approaches·in·Business·Studies,·Prentice·Hall·(2003).¶ ◆ http://en.wikipedia.org/wiki/Probability and statistics¶

Unfortunately: most: textbooks: on: time: series: forecasting,: even: those: aimed: at: business:

# **Competency Mapping**

Mapping-Analysis-of-WCC-		Problem Structuring				Conceptual·Modellingo				Quantitative·Modelling¤								Simulation			
Compet	ency-Framework-Skills-	Drama-Theory-&	Soft: Systems-Methodologyx	Strategic Choice Approach	Strategic Options Development and Analysis	Activity-Diagrams-&	Swim-Lane-Activity- Diagrams¤	Flow Diagrams & Information Maps   ■	Influence-Diagrams & Issue Maps¤	Decision Trees & Multi- Criteria Decision Analysis x	Project-Management./ PERT≖	Univariate and Multivariate Analysis¤	Forecasting®	Queueing Theory =	Quotimisation**	Data-Envelopment-Analysis	Markov-Modelling¤	Agent: Based: Simulation¤	Discrete-Event Simulation∞	Monte-Carlo-Simulationx	System-Dynamics¤
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# Issues for Deployment for the TORCH Curriculum

- Market Analysis, Key users
- Competition
- Needs Summary
- Modes of Delivery and management
- Means of financing
- Organisation, administration, control
- Marketing and promotion
- Course Roll-out and maintenance

## Next Steps? Plus ca change

- TORCH course content is
  - generic: other functions (not just commissioning)
  - portable : other organisations (not just PCTs)
- Re-assess in light of current changes
  - Adaptable to new scenarios of use
- Content Development
  - Full content for selected modules
- Course Piloting

#### **Thanks**

Questions
Comments
Suggestions